



TAKE YOUR DIGITAL TRANSFORMATION STRATEGY TO THE NEXT LEVEL

Healthcare organizations have embarked on digital transformation journeys to improve access, virtualize patient engagement and care delivery, and reduce operational costs. There is an urgent need for healthcare organizations to develop an enterprise level strategy and roadmap that identifies high priority initiatives, secure funding for multi-year transformational journeys and select the right technology partners to implement the roadmaps. A critical aspect of the implementation of digital transformation strategy is to build robust governance and organizational alignment around a common vision.

Our Key Offerings:

**DIGITAL
TRANSFORMATION
ADVISORY**

**CRM
ADVISORY**

**GenAI
ADVISORY**

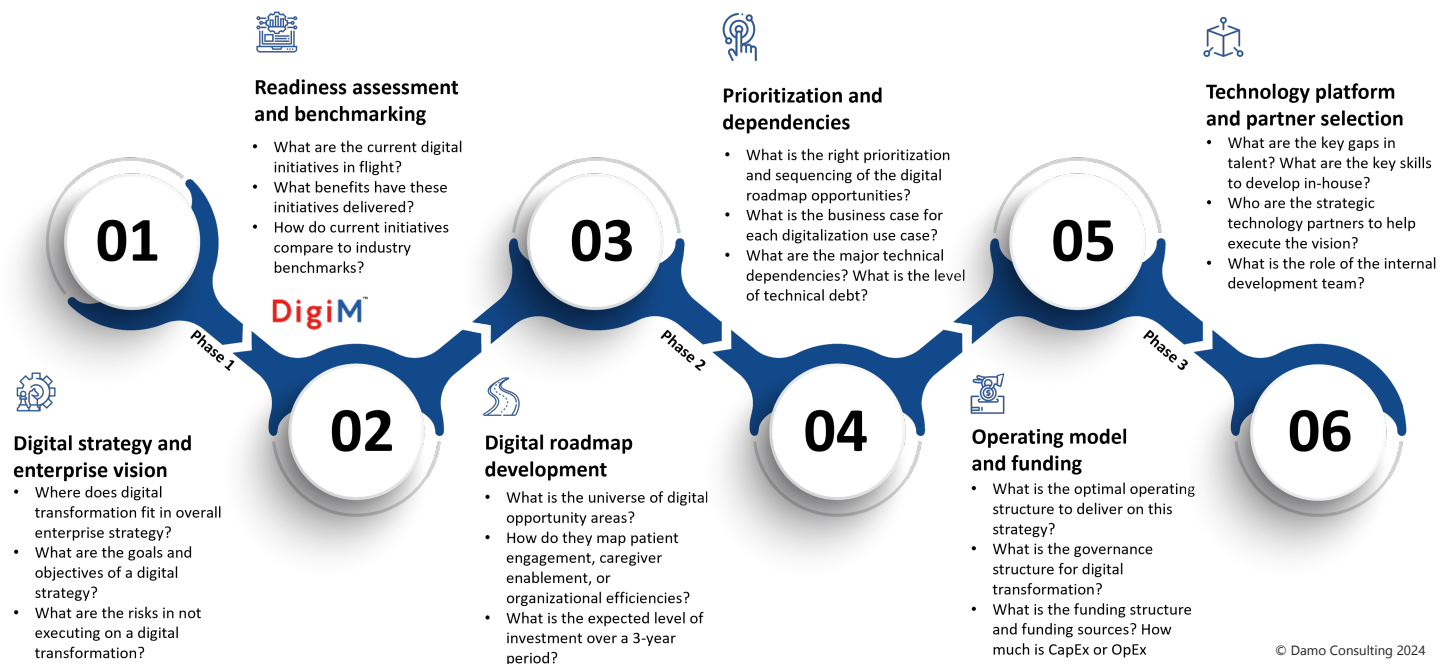
Using DAMO Consulting's DigiM™ maturity model framework and assessment tool, Prisma conducted a detailed evaluation of its digital maturity relative to peer health systems across the nation. The assessment provided valuable insights to help drive near-term priorities and investment needs to accelerate the transformation journey at Prisma.

Nick Patel

Former CDO
Prisma Health



DAMO FRAMEWORK & APPROACH FOR DIGITAL TRANSFORMATION



Testimonials

"The firm's executives are heavily involved. We have regular meetings, and the executives are very much involved in what we are doing. They sit at the table with our firm representative and have a structured approach that we have gone through. Our representative is personally accountable for a lot of things, adding great value to the process."
— VP/executive



"The firm's charges are fair. They aren't the kind of firm that tries to charge me for their paper clips. We got what we expected from them, and that was a good thing because our expectations were very high. The firm's work wasn't just okay; it was very good." — CDO

"The firm's key strengths are that they are a very nimble organization, they are always trying to find the right talent and fit, and they make good recommendations. Our firm representative has done a good job all the way through the process. They understand what it takes to build a strategy and deploy that strategy."
— VP/executive

DIGITAL TRANSFORMATION ADVISORY PACKAGE

WHAT A
TYPICAL
ENGAGEMENT
LOOKS LIKE



STEP-BY-STEP
APPROACH



4 - 6 WEEKS

Investment: \$49,000

CASE STUDY

How a Large Integrated Non-Profit Health System Used Digital Maturity Assessment To Drive An Enterprise Digital Roadmap

Prisma Health is a large non-profit healthcare system in the southeast with nearly 30,000 team members, 270 physician practices, about 20 acute care and speciality hospitals, and two affiliated medical schools.

[Learn More](#)



Damo Consulting worked with Prisma to conduct a digital maturity assessment and develop an enterprise roadmap.



The engagement identified priorities for digital experience and virtual care delivery across the health system.



Prisma evolved the concept of a virtual care hub and a governance model to advance digital investments.

More Case Studies

A Nationally Known Health Enterprise

Geisinger

PRISMA HEALTH

NYC-based Academic Health System

Digital Strategy

- Enterprise digital strategy
- 6-month engagement
- Worked with over 60 stakeholders across the organization
- Developed comprehensive roadmap and partner strategy

Digital Transformation

- Digital charter
- Governance and Strategic communications
- Technology strategy & vendor selection
- CRM strategy and COE Enterprise Data strategy

Digital Roadmap

- DigiM™ digital maturity assessment
- Digital roadmap and org model, Digital front door and consumer experience strategy
- Business case and partner strategy

Telehealth/Digital Strategy

- Maturity assessment and competitive benchmarking
- Digital front door strategy
- Vendor strategy and competitive intelligence
- Governance model and org design



Damo Consulting provides digital transformation advisory services and software solutions to enable healthcare organizations to navigate the technology-enabled transition to telehealth and virtual care. We bring deep industry knowledge, market insights and technology skills to design, develop and implement enterprise digital roadmaps.



For more information, write to us at:
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Visit us at:
www.damoconsulting.net

For additional content on digital strategy, case studies of our work, and ongoing research.
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