



# 3 Governance Model for Healthcare Digital Transformation in Healthcare Enterprises

*The Chief Digital Officer in Healthcare Org Structure*

# TYPE 1

CEO

## CIO and Chief Digital Officer



Owns technology aspects of transformation



Key functions such as marketing, telehealth, patient experience sit in other parts of the org



Budgets for digital initiatives owned within individual functions

# TYPE 2

CEO

Clinical/ Operational Leadership

Chief Digital Officer



CIO/CDO reports to clinical or operational leadership

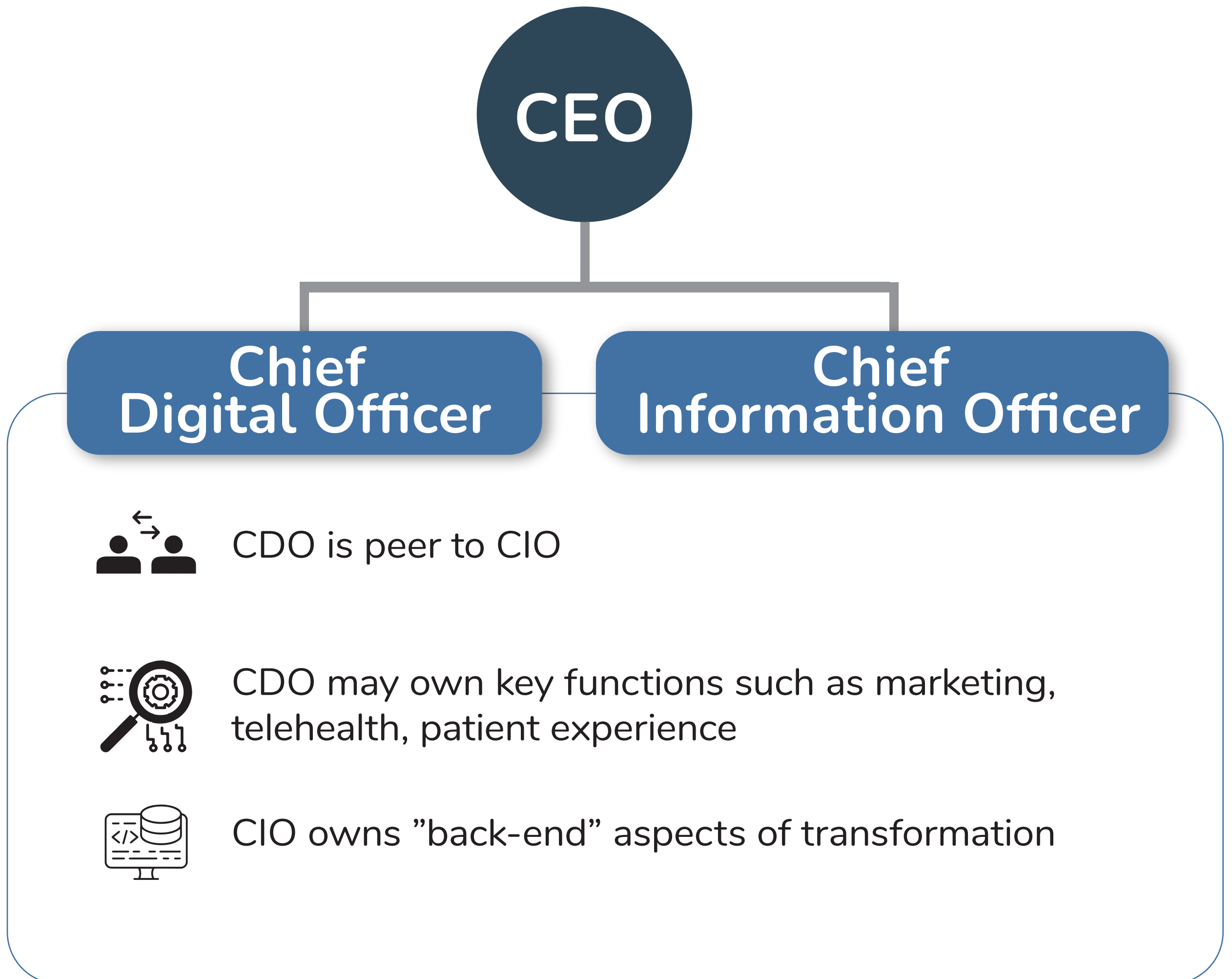


CDO may report up through CIO



Limited scope of responsibilities

# TYPE 3



# Download the detailed white paper on Governance Models

*Download*

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