

# DamoDigital™ Content Solutions

Content is the New Sales Person

## DamoDigital™ Content Marketing Platform Content Strategy, Development and Distribution



Collaboration Platform For Content Development At Scale

## Content Types and Content Offerings

### WEB/MARKETING COLLATERAL

- Web copy
- Data sheets
- Case studies
- Infographics

### THOUGHT LEADERSHIP

- White papers
- Blogs
- e-Books
- Research reports

### SALES SUPPORT

- Analyst briefings
- Powerpoints and presentations
- Proposal writing
- Market/competitor intelligence

## Some of our Customers



## Some of our Content Partners and Publishers



“ White papers provide tech marketers with a critical opportunity to demonstrate thought leadership, and educate a nurturing market through company perspective/POV. ”

**- Nick Borth, VP of Marketing and Product Strategy, Cloudmine**

### ABOUT DAMO CONSULTING

We are an award-winning technology and market advisory firm with a focus on healthcare. We help enterprises with their outsourcing and technology initiatives. We enable global technology firms with growth strategies for the healthcare sector, specifically around new market opportunities, sales enablement, content marketing, and market intelligence solutions.

### CONTACT US

#### USA

Damo Consulting Inc  
1000 Jorie Blvd #200,  
Oak Brook,  
IL 60523  
Phone: (630) 928-1111, Ext. 204

#### INDIA

Mariam Center,  
7M - 302, 2<sup>nd</sup> Floor,  
HRBR Layout,  
Bangalore - 560 043  
Phone: +91 8064051999