

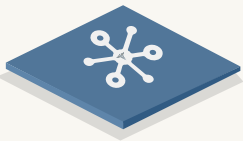


Building brand experiences with thought leadership

To keep pace with digital transformation in healthcare, it is increasingly important to nurture your brand and improve the experience for your audience continuously. Our DamoDigital™ suite of offerings includes brand transformation strategies that focus on building a thought leadership position for our clients.

Our collaborative content development platform enables us to help clients develop thought leadership content collaboratively, efficiently and at scale. Our approach leverages our extensive knowledge of healthcare technology markets and deep expertise in thought leadership content development.

How we help



We help define your strategic positioning and brand identity in healthcare through content, media, and demand generation strategies.



We help define new offerings, and build a thought leadership led marketing and demand generation strategy.



We use thought leadership content to transform your brand and penetrate deeper into healthcare markets.



We help technology business leaders establish their brand as healthcare experts and key opinion leaders with thought leadership content.

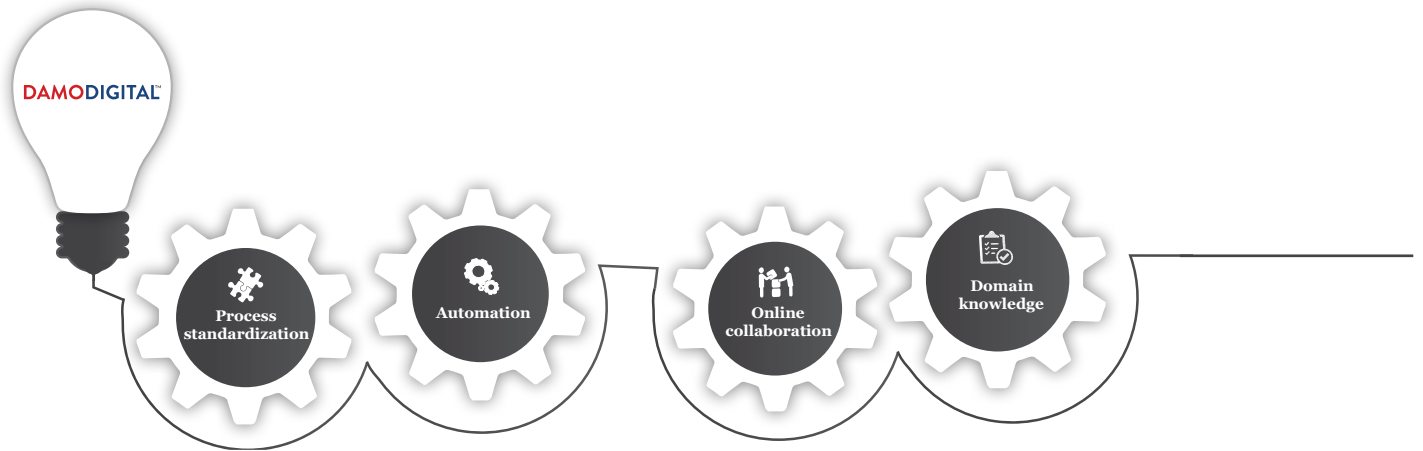


Damo Consulting's deep knowledge of the healthcare technology markets was a valuable asset for us in driving our brand visibility initiatives.



- Rahul Patel, EVP and General Manager, Persistent Systems

Content collaboration platform drives efficiency and productivity



Brand strategy

- Brand goals
- Brand assessment
- Thought leadership
- Digital marketing

Content development

- Blog
- Data sheet
- Web content
- White paper
- Case study

Distribution and amplification

- Website
- Publications
- Earned media
- Social media

Demand generation

- Social
- Marketing automation
- Content marketing
- Campaign management

Some of our customers



Some of our content partners and publishers



About Damo Consulting

Damo Consulting is a growth strategy and digital transformation advisory firm that works with healthcare enterprises and global technology companies. We help develop and implement digital transformation strategies and enable market growth strategies. We specialize in thought leadership led brand transformation experiences.

Contact us

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